

## **VOCM ....Catch & Release**

Catch and Release Policy Paying Off: Fishing Lodge Owner  
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A fishing lodge owner says the Initiative to implement a catch and release policy for Atlantic Salmon appears to be paying big dividends. The Owner of [Flowers River Fishing Lodge](#) in Labrador, Jim Burton, a successful St. John's realtor, says salmon were a couple of weeks late in arriving this year but since they did come in the fishing has been good. He believes the same situation exists all over the province. Burton says salmon fishing continues to improve each year and he gives full credit to their 100 per cent catch and release policy on Atlantic Salmon. He did say they are seeing larger salmon each year and this summer they had three thirty pound Atlantic Salmon released, and just a few days ago they had a 22 pound salmon released. Burton says another highlight this summer was a 10-year-old boy from Colorado setting a new world record for the International Game Fish Association by catching and releasing a 25 pound Atlantic Salmon. Flowers River Camp will be closing for the season September 10th and Burton says just this past week guests were catching and releasing up to four salmon each day.